




LIUC  
Università Cattaneo

*Welcome to*

**LIUC - UNIVERSITÀ CATTANEO**

[www.liuc.it](http://www.liuc.it)



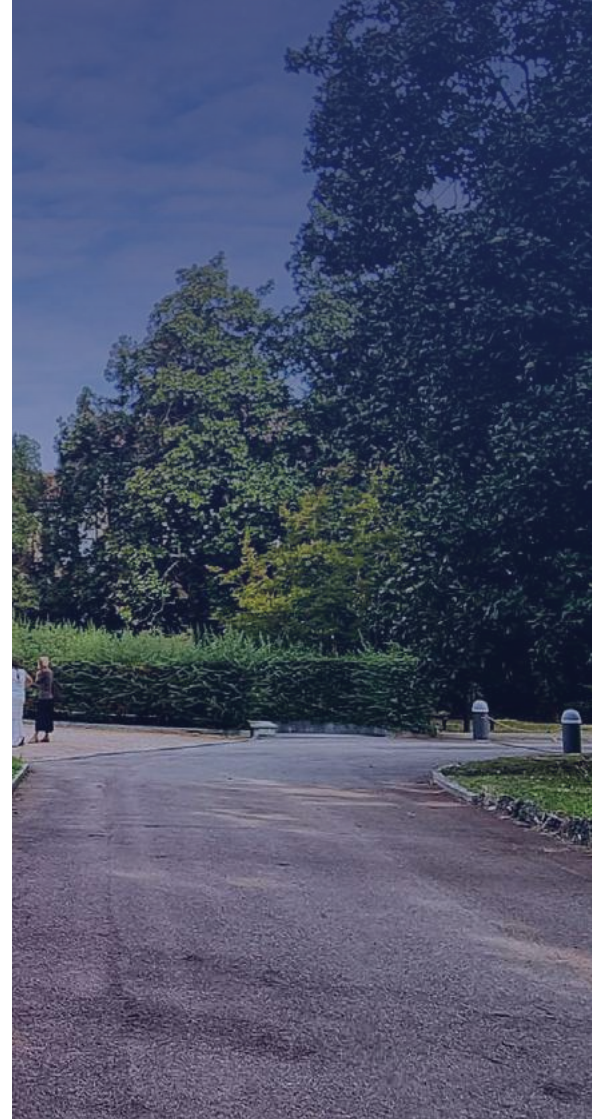


*“There is no work, there is  
no capital, that does not begin  
with an act of intelligence.  
With a closed circle of ideas,  
there also exists a closed  
circle of wealth.”*

**Carlo Cattaneo**

## Summary

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## #BeLIUC

- LIUC University offers a top-notch environment for economics, technology, science, and management studies with the goal of preparing the **next generation of business leaders**.
- Our vision and mission highlight the value of **human resources** in a continuous cycle of innovation and modernization.
- We believe in knowledge and know-how sharing as a tool to create opportunities for people growth and development.

## #LIUCCommunity

**2** | **Schools**  
Economics and Management - Industrial Engineering

**304** | **Professors**  
Over 300 - full, associate, researchers, contract, PhD students  
Very favourable students / staff ratio

**2779** | **Students**  
More than 2,000 students - over 43% involved in  
international exchange programmes each year

## Why is LIUC special?

- Focus on **internationalization**, **Career Service**, and strong relationships with business organizations
- Strong commitment to integrating theoretical and **practical skills**



## Where? Castellanza facts and figures



- Between Milan, the city of fashion and design, and Varese, the «Garden City»
- Located in Lombardy, the most industrialised Italian region
- Directly connected to Milan and Malpensa Airport
- Within a short drive distance from the lakes district including Como and Maggiore lakes, the Alps, and the Genoan coast
- 14,000 inhabitants with a large student population
- The perfect launchpad to explore Italy and Europe
- A small, safe, and pleasant town to live in
- Good road connections to the surrounding cities
- Milan, at the heart of a thriving business environment
- Located in the main Italian Manufacturing district





## LIUC Schools

Our Schools provide excellent learning opportunities across a wide range of fields and disciplines.

### Academics: LIUC trains leaders

LIUC learning is based on key distinctive elements:

- direct relationships with the **business world**;
- hands-on approach through **applied teaching** in close cooperation with actual companies;
- **interdisciplinary** work between the various degree programs and institutions;
- focus toward **innovation management issues**, technology above all;
- expanding the educational pathway with **international experience opportunities**;
- full attention to the student's progress, combining education with mentoring and **experiential learning**.



## School of Economics and Management

Beside standard learning pathways, we offer specific courses to achieve **Life Skills**: abilities which, while not directly related to any particular technical know-how, do enable an individual to interact and relate with others and to integrate within the environment the person lives or works in.

**AACSB Accreditation: WORK IN PROGRESS from 2023**

**EFMD Accreditation: WORK IN PROGRESS from 2023**

### BACHELOR DEGREE

#### Business Economics



#### Business Analytics for Management

Third year students can choose between two learning pathways:

- International Management
- Doing Business with Data

#### Economics and Management

Third year students can choose among four learning pathways:



- Accounting & Finance
- Communication, Marketing and New Media
- Management in Sport and Sports Events
- Management and Entrepreneurship







## MSC. DEGREE



Available learning pathways:

- **International Business Management**
- **Entrepreneurship & Innovation**



- **Banks, Markets and Company Finance**
- **Marketing**
- **Management of Human Resources – H&R Consulting**
- **Accounting, Finance & Control General Management**
- **General Management**

## ENGLISH-TAUGHT COURSES

More than 80 courses in the following areas:



- **Economics**
- **Entrepreneurship and Innovation**
- **Family Business**
- **Finance and Accounting**
- **International Business**
- **International Law**
- **International Marketing**
- **Management**
- **Business English and Italian Language**

## School of Industrial Engineering

LIUC learning pathway is enhanced by the **i-FAB**, a 1:1 scale factory simulator. In i-FAB, students will experience “lean production” techniques and **Industry 4.0** key components (Internet of Things, collaborative robotics, data analytics, simulation, virtual reality, and additive manufacturing), learn how to deploy the latest manufacturing concepts, and discover how to improve operational performance for business organizations.

**EUR-ACE Accreditation: European- Accredited Engineering Bachelor Degree Programme**



### BACHELOR DEGREE

Alternative pathways: 

- **Business Service for Digital Enterprise**
- **Industrial Operation Excellence** 

### MSC. DEGREE

Alternative pathways: 

- **Data Science for Operational Excellence**
- **Design and Management of the Digital Transformation**
- **Health Care System Management**
- **Manufacturing Strategy** 
- **Sustainability and circular economy** 



## ENGLISH-TAUGHT COURSES

More than 30 English-taught courses in the following fields:

- **Business Process Management and Control**
- **Data Analytics**
- **Industrial Design**
- **Innovation and Technology Management**
- **Lean Manufacturing**
- **Management Information System**
- **Manufacturing Systems**
- **Modelling and Simulation**
- **Operations Management and Research**
- **Project Management**
- **Quality Design and Management**
- **Smart Factory: technologies and tools**
- **Supply Chain Design and Management**
- **Systems Theory**





## International office

Cooperation projects all over the world

**105**

Erasmus partner  
universities in Europe

**45**

Exchange partners  
in the rest of the world

Strong commitment towards student mobility during the  
academic year 2022-2023

**303**

Outgoing  
students

**299**

Incoming  
students

At least

**43%**

of the **student population**  
had a study **experience abroad**



#BEINTERNATIONAL



Iceland



Finland



Denmark



Latvia



Ireland



Belgium



Lithuania



Germany



Czech Republic



Austria



France



Hungary



Greece



## Our Partner Universities around the world

### Austria

FH Joanneum University, Graz/Kapfenberg >>  
Karl Franzens Universität Graz >>  
Management Center Innsbruck >>

### Belgium

VIVES -University College, Kortrijk/Brugges >>  
HEC Management School - University of Liège >>  
Hogeschool Gent >>  
University of Namur >>

### Czech Republic

University of Economics, Prague >>  
Brno University of Technology >>  
Technical University of Ostrava >>  
Masaryk University, Faculty of Economics and Administration, Brno >>

### Denmark

University of Southern Denmark >>  
Aarhus University - School of Business and Social Sciences >>  
UCL University College, Odense >>  
Zealand-Academy of Technologies and Business >>

### Finland

University of Turku >>  
JAMK University of Applied Sciences >>  
HAMK - Häme University of Applied Science, Hämeenlinna >>  
LAB University of Applied Sciences, Lappeenranta >>  
University of Lapland, Rovaniemi >>

### France

Toulouse Business School >>  
Université Panthéon-Assas Paris II >>  
Ecole d'ingénieurs - CESI, Paris >>  
EDHEC BBA, Lille/Nizza >>  
Groupe ESC Dijon Bourgogne >>  
Neoma Business School- Reims Campus >>  
Université Toulouse 1 Capitole >>  
Université Catholique de Lille >>  
ISTC School of Communication, Université Catholique de Lille >>  
IESEG School of Management, Université Catholique de Lille >>

Audencia Business School, Nantes >>  
Université Savoie Mont Blanc, Chambéry >>  
Université Grenoble Alpes >>  
Groupe ESSCA, Angers >>

### Germany

HHL - Leipzig Graduate School of Management >>  
Hochschule Bonn-Rhein-Sieg University of Applied Sciences, Rheinbach/Sankt Augustin >>  
Fachhochschule Flensburg - University of Applied Sciences >>  
Fachhochschule Kempten >>  
Frankfurt University of Applied Sciences >>  
Cologne Business School >>  
Reutlingen University >>  
Osnabrück University of Applied Sciences >>  
Pforzheim University >>  
Universität Bielefeld >>  
HfWU Nuertingen-Geislingen University >>  
Zeppelin University, Friedrichshafen >>  
HTW SAAR - Hochschule für Technik und Wirtschaft des Saarlandes, Saarbrücken >>

### Greece

Athens University of Economics and Business >>  
University of Crete >>

### Hungary

Obuda University, Budapest >>

### Iceland

Bifröst University >>

### Ireland

University of Limerick >>

### Latvia

Stockholm School of Economics in Riga >>  
BA (Banku Augustskola) School of Business and Finance, Riga >>

### Lithuania

ISM-University of Management and Economics, Vilnius >>



Sweden

Norway

Netherlands

Poland

Romania

Portugal

Spain

Turkey



## The Netherlands

- Vrije Universiteit, Amsterdam >>
- HAN University of Applied Sciences, Arnhem >>
- Fontys International Business School, Venlo >>
- Avans Hogeschool, Breda >>
- Hogeschool van Amsterdam >>
- Hanze University of Applied Sciences, Groningen >>

## Norway

- University of Agder, Kristiansand >>
- University College of Southeast Norway, Bø >>
- University of Stavanger >>

## Poland

- Cracow University of Economics >>
- Warsaw School of Economics >>
- Politechnika Wroclawska >>
- University of Economics in Katowice >>
- Lazarski University, Warsaw >>
- Politechnika Czestochowska, Czestochowa >>
- Silesian University of Technology, Gliwice >>

## Romania

- Universitatea Babes-Bolyai, Cluj >>
- Universitatea Petru Maior, Targu Mures >>

## Spain

- Universidad Catolica San Antonio de Murcia >>
- Universidad Complutense de Madrid >>
- Universidad Francisco de Vitoria, Madrid >>
- University of Deusto, San Sebastian >>
- Escuela Tecnica Superiora Ingenieros Industriales, Universidad de Valladolid >>
- Universitat de Girona >>
- Universidad de Cantabria >>
- Universidad Pablo de Olavide >>
- Universitat Ramon Llull – La Salle >>
- Universitat Jaume I, Castelló de la Plana >>
- Universidad de Cordoba >>
- Universidad de Zaragoza >>
- Universidad de Jaen >>
- Universidad Publica de Navarra >>
- Universitat de Lleida >>
- Universidad Loyola Andalucia, Cordoba >>

## Sweden

- University of Skövde >>
- Mid Sweden University, Sundsvall >>
- University West, Trollhattan >>
- Jönköping International Business School >>
- Jönköping School of Engineering >>
- Kristianstad University >>
- Karlstads Universiteit >>
- Linnaeus University >>
- Mälardalen University, Västerås >>

## Turkey

- Koç University, Istanbul >>
- Okan University, Istanbul >>
- Karabuk University >>
- Istanbul Bilgi University >>
- Istanbul Commerce University >>





## Argentina

Universidad de Belgrano, Buenos Aires >>

Universidad Austral, Buenos Aires >>

## Australia

La Trobe University, Melbourne >>

Deakin University, Melbourne >>

## Brazil

Universidade Federal de Bahia >>

## Canada

Wilfrid Laurier University – Lazaridis School of Business and Economics, Waterloo >>

University of Ottawa >>

Memorial University of Newfoundland, St. John's >>

## China

Shanghai University of Finance and Economics, Shanghai >>

Hainan Tropical Ocean University, Hainan >>

## Hong Kong

The Chinese University of Hong Kong >>

Hong Kong Baptist University, School of Business >>

## Taiwan

National Chengchi University, Taipei >>

Nanhua University – NHU, Tah-lin >>

## Chile

Universidad Mayor, Santiago >>

## Colombia

The Pontificia Universidad Javeriana, Bogotá >>

## Japan

Hosei University, Tokyo >>

Kansai Gaidai University, Osaka >>

Sophia University, Tokyo >>

## India

Management Development Institute, Gurgaon >>

## Malaysia

Taylor's University >>

## Mexico

Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) >>

Universidad Panamericana Mexico >>

UPAEP Universidad Popular Autonoma del Estado de Puebla, Puebla >>

## Pakistan

Sukkur IBA University, Sukkur Sindh >>

## Republic of Armenia

Armenian State University of Economics (ASUE), Yerevan >>

## Russia

St. Petersburg State University of Economics and Finance >>

## Singapore

Singapore Management University >>

## South Korea

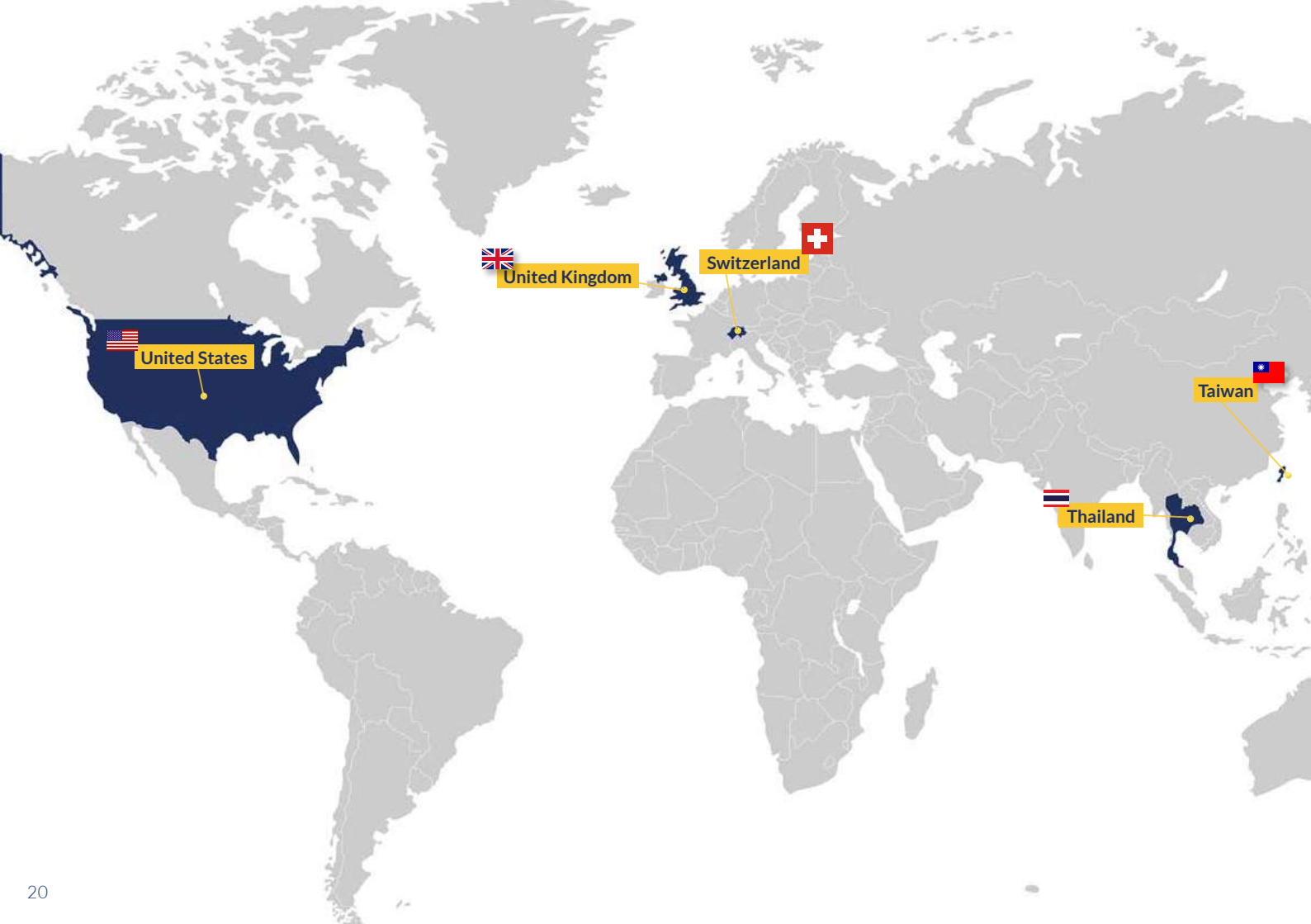
Soongsil University, Seoul >>

Kyonggi University >>

Kookmin University, Seoul >>

Solbridge International School of Business, Woosong University, Daejeon >>





United Kingdom



Switzerland



United States



Thailand



Taiwan

## Switzerland

FHNW, University of Applied Sciences and Arts, School of Business, Olten >>

## Thailand

Faculty of Economics, Chulalongkorn University, Bangkok >>

Faculty of Commerce and Accountancy, Chulalongkorn University, Bangkok >>

## United Kingdom

University of Abertay Dundee >>

The Robert Gordon University, Aberdeen >>

Glasgow Caledonian University >>

University of Hertfordshire, Hatfield >>

## USA

The University of North Carolina at Greensboro >>

Florida International University >>

High Point University >>

Marymount University, Arlington >>

Seton Hall University, South Orange >>



## Our Double Degree Projects

### 10 | Double Degree Programme

#### Argentina

Universidad de Belgrano, Buenos Aires

Master of Science (Economics) - Master of Science (Engineering)

#### Australia

La Trobe University, Melbourne

Master of Science (Economics)

#### Austria

Management Center Innsbruck

Master of Science (Economics) - Master of Science (Engineering)

#### France

Groupe ESC Dijon Bourgogne

Master of Science (Economics)

Bachelor (only for French students coming to LIUC) (Economics)

IESEG School of Management, Université Catholique de Lille

Master of Science (Economics)

#### United Kingdom

The Robert Gordon University, Aberdeen

Master of Science (Economics) Master of Science (Engineering)

University of Hertfordshire, Hatfield

Master of Science (Economics) Master of Science (Engineering)

#### USA

Florida International University

Master of Science (Economics) - Master of Science (Engineering)

Stevens Institute of Technology

Master of Science (Economics)

#### China «work in progress»

Hainan Tropical University

Master of Science (Engineering)

### 2 | Summer School 2024

#### France

IESEG School of Management, Université Catholique de Lille

Campus Paris

#### USA

Stevens Institute of Technology

### 1 | Blended intensive Programme - BIP 2023-2024

#### From March to May 2024:

Customer Experience and Customer Relationship Management

School of Economics and Management

#### NEW

### 1 | Winter school at University of Greenwich

February 2024



## Career Service

### Figures

(from 2017 to 2023)

**4389** | Internships

**193** | International internships  
students

**533** | International companies

**4** | International job search portals  
More than 100.000 jobs published





## Destinations

(from 2017 to 2023)

COUNTRY	Qty.
Switzerland	31
Spain	28
France	15
UK	15
Germany	12
Netherlands	10
UAE	10
Luxembourg	8
Belgium	12
Poland	11

COUNTRY	Qty.
China	7
USA	6
Finland	3
Hong Kong SAR	5
Hungary	2
Ireland	3
Austria	2
Portugal	1
Kazakhstan	1
Montenegro	1

COUNTRY	Qty.
Thailand	1
Argentina	1
Malta	1
Cyprus	1
Greece	1
Israel	1
Sweden	1
Slovakia	1
Denmark	1



## Research at LIUC

### 4 | Main disciplinary areas

#### **MANAGEMENT**

directed by Salvatore Sciascia

#### **ECONOMICS AND STATISTICS**

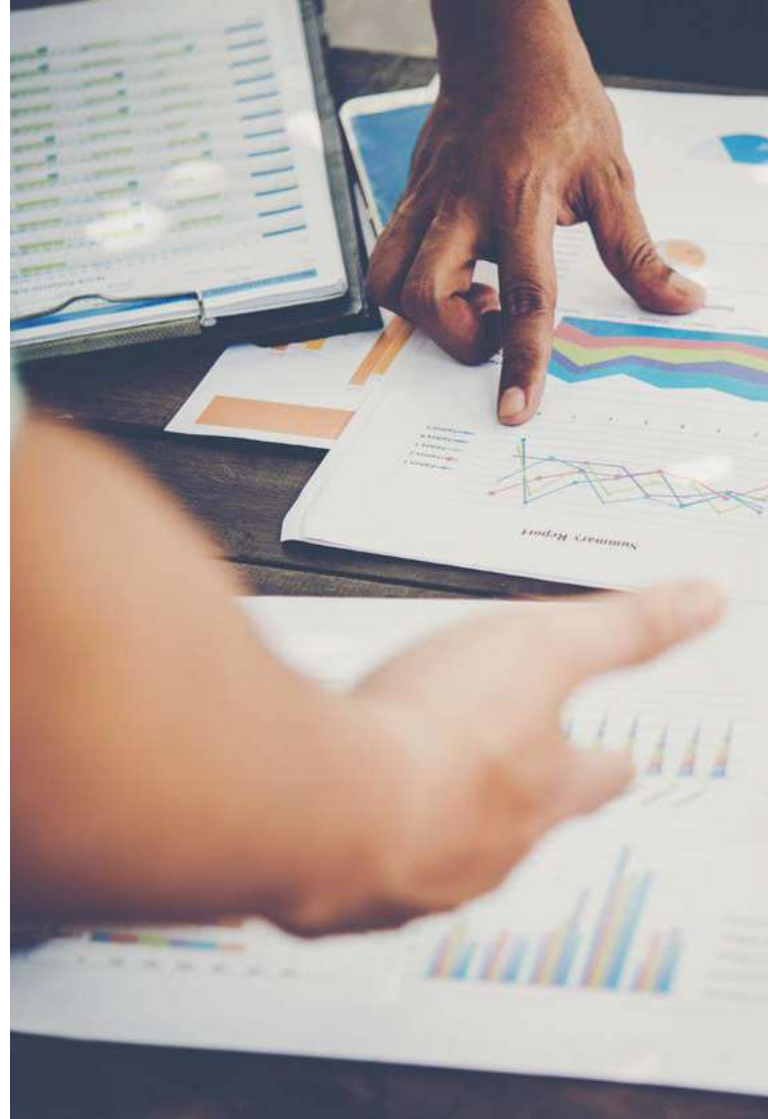
directed by Chiara Gigliarano

#### **ENGINEERING**

directed by Valentina Lazzarotti

#### **LAW**

directed by Nicola Rondinone





## 9 | Strategic Projects

- Geneva UN Charter Centre of Excellence on Sustainable Finance for Cities and Infrastructures - **EXSUF**
- Family Business LAB - **FABULA**
- Institute for Entrepreneurship and Competitiveness - **IEC**
- Healthcare Datascience Lab - **HD LAB**
- **I - FAB**
- Business Analytics and Data Science Hub
- LabSkill-Next Generation Competences
- Heritage HUB
- Green Transition Hub

## The “Mario Rostoni” Library

**120.000** | Volumes, plus a rich  
Periodicals Collection

**50.000** | E-books in the Library's Digital  
Collection, mostly in English

**20** | English bibliographic databases

### Information services

- Most Innovative solution for information Research purposes
- Bilingual website (Italian / English)
- Access to the Library collection, in and off campus, for registered users
- Reading lists service with bilingual interface (Italian / English)
- LIUC Research Repositor with bilingual interface (Italian / English)



## Information literacy courses and learning support

The Library provides students with Information Literacy courses and bibliographic and database research support, both in Italian and in English. Incoming students are welcome to attend the Library mini-tours in English and ask for reference services. The Library also offers Advanced Information Literacy courses in English within the PhD program.

## Partnerships with libraries all over the world

LIUC Library is a member of IGELU, the International Organization of User Libraries of Exlibris Clarivate Information Systems. It also takes part into the activities of IFLA, the world's foremost library institution as a member of the IFLA Reference and Information Services Section. International Association of University Library: <https://www.iatul.org/members>

## LIUC University Press

LIUC Library manages LIUC University Press and publishes the open access peer-reviewed European Journal of Comparative Economics, working papers, ebooks and research reports.





## The “Carlo Pomini” Residence Hall

- **Studio rooms** with private bathroom available for student accommodation.
- A **self service cafeteria** open to the campus community provides a wide selection of menu choices. It also includes a snack - bar, open all day long until evening, with TV and Internet access. Additionally, there are dedicated areas for students wishing to cook their own meals.
- A diverse range of **large areas for study** and leisure activities. The Residence has many study and lecture halls, two TV rooms and a relax room. These areas are often used by LIUC student organizations for their frequent initiatives and events.





LIUC - Università Cattaneo

Corso Matteotti, 22  
Castellanza - VA



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