

Degree courses

# Economics and Management

Master's degree



[www.liuc.it](http://www.liuc.it)



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### MASTER'S DEGREE

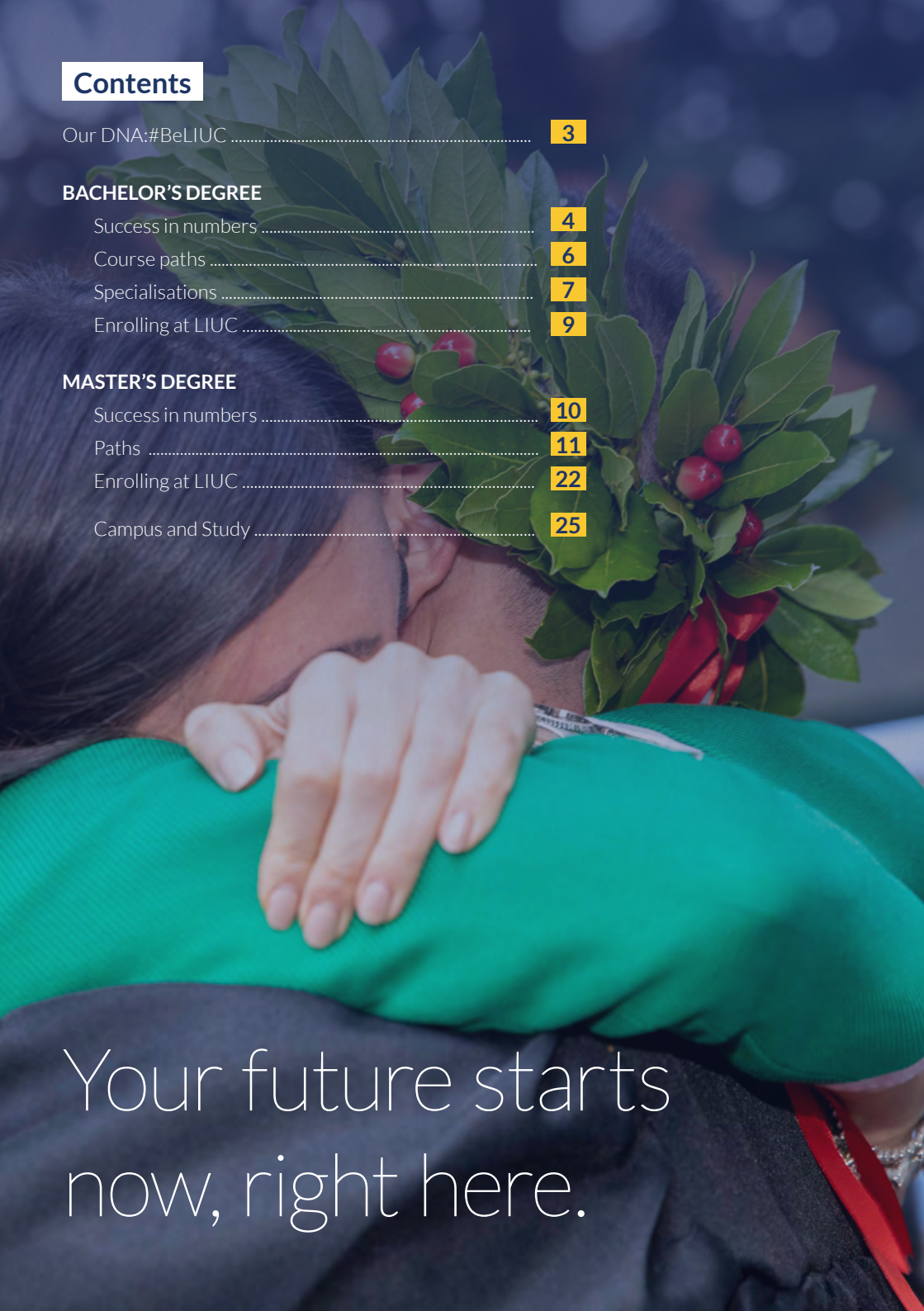
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Your future starts  
now, right here.





## A unique and distinctive business school

LIUC stands out from its competitors thanks to the interrelationships and synergies between the degree courses in Economics, Management Engineering, PhD and Executive Education activities and thanks to its close ties with businesses, the economy and institutions;



## People first

LIUC always puts the students first, ensuring attention and care in teaching, services, the campus, opportunities for international comparison and relations with stakeholders;



## Ongoing academic growth

LIUC aims for constant academic growth, evidenced in its high standards in teaching, research and third mission activities at national and international level;



## Innovation

LIUC constantly invests in innovation in teaching and in various areas of institutional commitment;



## Sustainability

LIUC promotes sustainability and the values of inclusion, merit, employability, and equality.

## Success in studies



### POSTGRADUATE EMPLOYMENT CONDITIONS\*

**90%** employment  
(1 year after graduation)

**2 month** entry time into  
employment



### SUCCESS IN STUDIES\*

**2,2 years**  
average duration of studies

**93%**  
of students complete their studies



### EXPERIENCE ABROAD\*

**2<sup>nd</sup> place**  
by percentage of students who  
spent a study period abroad



### WORK EXPERIENCE\*

**70%** Of the students  
did traineeships or  
internships



### ASSESSMENT OF THE UNIVERSITY EXPERIENCE\*

**75%** of students would re-enrol at LIUC

\*\* [AlmaLaurea](#) Inter-University Consortium Survey 2023



## Why choose LIUC?

The Master's degree in **Economics Management and Governance** leads to advanced knowledge about the **governance of companies** and the **management of their processes and functions**.

Students acquire the ability to accurately identify and define problems and solutions, and the understanding that management is applied in different social contexts. Active methodologies are used in all courses, which make students not only participants but also protagonists in the learning process, enabling them to quickly take on specialised roles that are fundamental for business management and the liberal professions.

Classes can be attended both in **person** and **remotely**.

## Specialisations

At the time of enrolment, students must choose one pathway from the following:

- **Accounting, Finance & Control** 🇮🇹
- **General Management** 🇮🇹
- **Human Resources Management – HR & Consulting** 🇮🇹
- **Marketing** 🇮🇹
- **Banks, markets and corporate finance** 🇮🇹
- **Entrepreneurship & Innovation** 🇬🇧
- **International business management** 🇬🇧

## Double degree

Students can obtain a **Double Degree** by spending an entire academic year studying abroad at one of our partner universities.



N.B: *Subject to review.*  
See the website for further details and updates [www.liuc.it](http://www.liuc.it)

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## ACCOUNTING, FINANCE & CONTROL

The course is designed for administrative and economic-financial functions and focuses on the role of management accounting and management control systems in providing a rigorous picture of corporate performance.



### Objectives

To train graduates with specific knowledge of administrative-accounting, legal and tax aspects, which are today indispensable requirements for dealing with the complexities of business as consultants and business operators.



### Teaching method

Students will develop analytical skills through continuous comparison between the study of theoretical models, practical application and the use of professional techniques.



### Job Profiles

The ideal path to enter the profession of chartered accountant, to audit and control activities and consulting in the areas of business administration or to careers in administration, accounting, planning and control.

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The ideal path for a 360° look at business management, with a focus on change, innovation, sustainability and digitisation.



### Objectives

To acquire a comprehensive knowledge in order to address a wide range of business issues, applicable to various sectors as well as to public and private services, and to develop project skills, aptitude for teamwork, cross-functional vision and international openness.



### Teaching method

The course covers all the main areas of economics with a balanced curriculum between core concepts and more transversal subjects. Students develop management and governance skills through the continuous exchange between academic disciplines, management practices, testimonials and case studies.



### Job Profiles

The ideal path to enter the various corporate functions of medium-sized and large companies or to work directly with function or sector managers or in corporate consulting (e.g. in the role of junior consultant or business analyst).

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## HUMAN RESOURCES MANAGEMENT HR & CONSULTING



A course designed for those who wish to acquire knowledge in the world of people management, recruiting and HR Consulting.



### Objectives

To develop knowledge of new HR tools and models; understand how to approach and manage a consulting project (strategic, organisational, cultural); develop problem solving skills; improve personal leadership and ability to collaborate with others; learn how to design the organisational structure, roles and activities of the various functions.



### Teaching method

Learning modules are carried out in companies in direct contact with managers and entrepreneurs. Learning is facilitated by workshops, company visits, business cases.



### Job profiles

The ideal path to positions in the corporate HR world and executive search.

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A course designed for those who wish to acquire knowledge, skills and abilities useful for the multiple corporate roles involved in managing market relations (commercial, marketing, external communication and sales).



**Objectives**

Develop analytical, strategic and operational marketing skills with reference to the various industrial sectors and public and private services based on methodological instrumentation, supported by a solid quantitative basis.



**Teaching method**

Students will develop market analysis and operational marketing management skills through a teaching approach that combines lectures, testimonials, case studies and experiential practice.



**Job profiles**

The ideal path to work in marketing, sales, trade marketing, communication, digital marketing and foreign market management (global marketing manager, area manager and export manager).

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## BANKS, MARKETS AND CORPORATE FINANCE

The ideal pathway for a career in financial markets and institutions, corporate financial management, management consulting firms and banking and financial supervisory authorities.



### Objectives

To prepare professionals capable of providing ordinary and extraordinary financial management of companies, interpreting the global macroeconomic framework, making investment choices in the markets and optimising financing choices, measuring and managing financial risks and performing corporate and investment banking operations.



### Teaching method

Teaching covers corporate finance, trading/investment activities in markets and the management of financial intermediaries. Experiential workshops and group projects are planned to hone both technical and interpersonal skills.



### Job profiles

The ideal path to a career in the financial and management functions of companies, banks and insurance companies and to specialist positions in financial analysis and management, financial markets and authorities.

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(DUAL DEGREE @ NEW YORK)

**BANKS, MARKETS AND CORPORATE FINANCE**

The Banking, Markets and Corporate Finance track is also offered as a “dual degree New York”. After successfully completing the first year at LIUC and the second at the Stevens Institute of Technology (SIT), the student will obtain the LIUC Master and SIT Master of Science degrees.

### Advantages

- **Obtain two qualifications**, Italian and US, with the possibility of accessing both the European and US labour markets without bureaucratic constraints linked to nationality or permanent residence, because US regulations recognise the SIT qualification as “STEM” (Science, Technology, Engineering, Mathematics). Those who obtain it automatically obtain a work permit in the United States for a period of three years after graduation;
- Enjoy an educational experience in **major financial centres on both continents**, acquiring full professional mastery of English;
- Expand learning opportunities by being able to spend an academic year at SIT to take the degree of **Master in Finance** (three paths: Investment Banking & Valuation, Financial Analytics and Risk and Wealth Management) or the **Master in Financial Analytics** (two paths: Advanced Risk Analytics or Machine Learning), a more quantitative and technological option, particularly suitable for the fintech segment. Both degrees have “STEM” status under current legislation.

### Structure and teaching

During the **first year at LIUC**, the student follows a set of courses taught mainly in Italian (some in English), which, integrated with those to be taken in the second year at Stevens, make it possible to obtain the LIUC Master with a focus on Banking, Markets and Corporate Finance. During the **second year at SIT**, the student can pursue the Master in Financial Analytics or the Master in Finance.

*A good knowledge of English is required*, as ascertained by obtaining the TOEFLIBT with a minimum score of 85/120 (or equivalent certification) or by spending a full academic year in English.

**N.B.:** The course admits a maximum of 20 students.

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The course reflects LIUC's international openness thanks to an exceptional partnership with Harvard Business School and in particular with the MOC - Microeconomics of Competitiveness Network, founded by Strategy guru Michael E. Porter of the Institute for Strategy and Competitiveness. Taught entirely in English, the course is distinguished by its content, faculty, teaching structure and pedagogical approach and by the many opportunities for international travel.



### Objectives

The course aims to train graduates with strong managerial and entrepreneurial skills and to create leaders for innovative entrepreneurial initiatives.



### Teaching method

Direct experience in companies and continuous contact with managers and entrepreneurs are envisaged.

Specific didactic contents include: Strategic consulting practical work, Entrepreneurship and regional competitiveness and Social entrepreneurship and innovation.

*A good knowledge of English is required, as ascertained by obtaining the TOEFLiBT with a minimum score of 85/120 (or equivalent certification) or by spending a full academic year in English.*



### Job profiles

The ideal path to work in business innovation in companies, including family firms, to offer strategic consultancy to other companies or to innovate in non-profit activities. The course is also suitable for those who aspire to work internationally, in large global corporations.

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## INTERNATIONAL BUSINESS MANAGEMENT

The course, taught entirely in English, is ideal for those who want to deal with the complexity of global markets and acquire the appropriate tools to work in multinational entities.



### Objectives

To train graduates who have an in-depth knowledge of business economics, mathematics, statistics and law, and who develop an aptitude for internationalisation strategies in business.



### Teaching method

Students will develop skills in analysing the global market and understanding the economic processes of multinational companies through a teaching approach that combines traditional teaching with testimonials, case studies and experiential practice.

*A good knowledge of English is required, as ascertained by obtaining the TOEFLiBT with a minimum score of 85/120 (or equivalent certification) or by spending a full academic year in English.*




### Job profiles

The ideal path to launch a career in international management and operate in the goods and services markets as well as the financial markets.

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A group of three people, two men and one woman, are smiling and working together at a desk. They are looking at a laptop screen. The scene is brightly lit, and the overall mood is positive and collaborative. The text is overlaid on the right side of the image.

If you stop learning  
you are old, whether  
you are twenty or  
eighty. If you keep  
learning, you stay  
young. The greatest  
thing in life is to keep  
one's mind young.

*Henry Ford*

## Enrolling at LIUC

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### ADMISSIONS

Admission to Master's courses requires students to have one of the following qualifications: a three-year degree, a three year university diploma, a four-year degree from the old university system, a single-cycle master degree, a specialist degree or a suitable qualification obtained abroad.

Students who are completing a three year degree may also apply for a career evaluation, and subsequently enrolment, provided they have passed examinations for a minimum of 140 CFU.

Enrolment is only finalised once the first degree has been obtained by the deadline set by LIUC.



### BURSARIES

There are bursaries based on **income and merit** (with I.S.E.E. certification) and scholarships based on merit alone, accommodation and canteen contributions awarded to students eligible for the Lombardy Region fund, and internship contributions from Varese Chamber of Commerce funds or private funds.

It is possible to obtain total exemption from paying university fees through the competition for regional funding.

The requirements for applying for bursaries and scholarships are available in the notices published at [www.liuc.it/borse](http://www.liuc.it/borse)

For further information: [dirstud@liuc.it](mailto:dirstud@liuc.it)

## At LIUC, merit counts... and there are discounts!

Are you a good student?  
Aiming for a first class degree?  
Come to LIUC, discounts of up  
to € 2.500 are waiting for you!

Hurry up and enrol, places are limited!

[Discover more](#)



N.B: See the website for further details  
and updates [www.liuc.it](http://www.liuc.it)











## STUDYING ABROAD

Internationalisation is one of the central aspects of LIUC's mission and activities. Thanks to **partnerships with 153 universities in 44 European and non-European countries**, all students can enjoy an international mobility experience (Erasmus, Exchange, Double Degree), representing added value for their professional and personal training. LIUC is an examination centre for the TOEFL and Cambridge Language Certificates.



## CAREER SERVICE

Classroom training is complemented with the possibility of internships facilitated by the Career Service. Thanks to its relationships with 6,500 companies, the Career Service contributes to a quick and satisfying job placement, with **employment times of around two months after graduation**. From experiential activities to the personal career advisor, from simulated job interviews to internships, in Italy or abroad, and the Career Opportunity Day, contact with the world of work is a pillar of LIUC.



## UNIVERSITY RESIDENCE

The Carlo Pomini University Residence is the ideal place to live the LIUC experience in the heart of the University. Away from the chaos and just a stone's throw from Milan. It has **250 rooms** (single and double), offers numerous recreational and social opportunities and allows Italian and international students to enjoy all the comforts of a structure designed on the model of a traditional Anglo-Saxon campus.



## LIBRARY

The Mario Rostoni Library plays an active role in **supporting research and teaching** and in promoting the cultural growth of the university community and the region. Through numerous courses, the library offers students the opportunity to learn how to carry out research and make effective use of the available documentation.



## TUTORING

Highly appreciated by students, tutoring is a **support** that involves individual or group meetings to clarify key concepts and refine study method.

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### I-FAB LABORATORY

LIUC's i-FAB is a **1.1-scale simulated factory** designed according to "lean production" logic and applying the pillars of the industry 4.0 paradigm (Internet of Things, mobile and collaborative robots, data analytics, simulation, virtual reality and additive manufacturing). Through i-FAB, LIUC students can learn how to apply new concepts of industrial production to improve a company's operational performance.



### DEBATE, critical thinking

Useful for developing the critical, argumentative and communicative skills that are fundamental for dealing with complex organisational contexts such as companies, debate is a didactic interaction between several people on a given topic, the reasons for argumentation must be supported through speaking skills and robust documentation.



LIUC Sport

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## **C.LAB by ComoNEXt – Innovation Hub with LIUC - Università Cattaneo**

This meeting place between universities and businesses is a project and a physical space. It is aimed at students in order to stimulate, collect, evaluate and select innovative ideas with an entrepreneurial vocation to be developed through a mentoring process with ComoNEXt, an incubator certified by the Ministry of Economic Development.

### **WORKSHOPS WITH COMPANIES**

Initiatives co-designed and co-managed by university and companies on topics that are an integral part of the curriculum. Classroom hours alternate with experiential activities in LIUC laboratories (computer or i-FAB) and in companies, working in groups on projects proposed by the companies.

### **LANGUAGE CENTRE**

The centre coordinates and promotes training in foreign languages which are increasingly indispensable for operating in the world on both a personal and professional level.

The teachers are native speakers (French, English, Spanish and German). LIUC is an examination venue for some of the major accredited certifications.

### **INCLUSION AND WELL-BEING**

The Counselling and Well-Being Department is an innovation that aims to help students acquire market responsive skills, looking at 'knowing how to be' and not just 'knowing how to do'.



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## **LIUC Alumni**

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## CONTACTS

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