



DEGREE COURSES
ECONOMICS AND MANAGEMENT
BACHELOR'S DEGREE

LIUC
Economia e Management

With U at the center.

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Your future starts
now, right here.



A unique and distinctive business school

LIUC stands out from its competitors thanks to the interrelationships and synergies between the degree courses in Economics, Management Engineering, PhD and Executive Education activities and thanks to its close ties with businesses, the economy and institutions;



People first

LIUC always puts the students first, ensuring attention and care in teaching, services, the campus, opportunities for international comparison and relations with stakeholders;



Ongoing academic growth

LIUC aims for constant academic growth, evidenced in its high standards in teaching, research and third mission activities at national and international level;



Innovation

LIUC constantly invests in innovation in teaching and in various areas of institutional commitment;



Sustainability

LIUC promotes sustainability and the values of inclusion, merit, employability, and equality.

DEGREE IN ECONOMICS MANAGEMENT

Success in numbers



SUCCESS IN STUDIES*

3,4 years

average duration of studies

86,5%

of students complete their studies



EXPERIENCE ABROAD*

33,5%

of students who spent a study period abroad



EXPERIENCE IN COMPANIES*

63,1%

of students undertook internships or apprenticeships



ASSESSMENT OF THE UNIVERSITY EXPERIENCE*

79,2%

of students would re-enrol at LIUC

* [AlmaLaurea Inter-University Consortium Survey 2024](#)



Why choose LIUC?

LIUC offers the ideal environment to gain an education in economics and management with a **global perspective** strongly anchored in **the principles of responsibility**.

An original pathway in the Italian panorama that promotes students' growth in technical, personal and relational terms.

The study of traditional business and economics subjects is combined with a **process of training in relational intelligence and learning** the skills needed to read **complex environmental scenarios**.

In synergy with the LIUC Business School, the School offers direct contact with the world of professionals and proximity to business and industry issues.

The strengths of the LIUC graduate

- entrepreneurial spirit
- international and interdisciplinary vision
- flexibility and adaptability
- problem solving skills
- interpersonal and team working skills

DISCOVER MORE



The paths

The three-year bachelor's Degree in Economics Management is divided into **three paths**, one in Italian and two in English.

MANAGEMENT



The course in Italian focuses on issues related to the functioning of companies from both a managerial and entrepreneurial perspective. The course offers a solid basic preparation in the field of economics and business disciplines, aimed at covering business functions and processes and fostering interdisciplinarity.

In the third year, students can customise their curriculum by choosing one of the **six available streams**:

- Accounting and Finance
- Communication, Marketing and New Media
- International Management
- Management of Sport and Sporting Events
- Management and Entrepreneurship
- Doing Business with Data

BUSINESS ECONOMICS*



This **English-language** course is designed to ensure a robust theoretical and operational knowledge of business processes and functions in international contexts. Students will spend one to two semesters abroad at partner universities. *To undertake this course, students must have taken the TOEFL IBT examination with a score of 80/120 (or equivalent examination) or have completed a full academic or school year in English.*

N.B: Limited-number course

BUSINESS ANALYTICS FOR MANAGEMENT*



This **English-language** course presents the basic statistical and mathematical tools for using data in various business contexts, such as financial and commercial management, business strategy and portfolio management. The course deals with focuses related to data management and analysis, with the aim of supporting management in decision-making processes. *To undertake this course, students must have taken the TOEFL IBT examination with a score of 80/120 (or equivalent examination) or have completed a full academic or school year in English.*

N.B: Limited-number course

*In the third year, students can further customise their curriculum by **choosing one of the courses offered in English**:

- International Management
- Doing Business with Data

Specialisations

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Each path allows further specialisation of the curriculum through the choice of a specialised **track in the third year**.

ACCOUNTING AND FINANCE

To acquire financial, accounting and management control skills that are indispensable for efficient corporate governance, as well as for operating profitably in the financial markets.

COMMUNICATION, MARKETING AND NEW MEDIA

To go deeper into the topic of corporate communication, sales and marketing aspects. In particular, the communicative specificities of the digital economy are explored.

MANAGEMENT OF SPORTS AND SPORTING EVENTS

To acquire the necessary skills to plan and coordinate the various management phases of sports enterprises.

MANAGEMENT AND ENTREPRENEURSHIP

To develop technical and methodological knowledge and skills in all functional areas of the company, acquiring sensitivity to innovation and entrepreneurship.


INTERNATIONAL MANAGEMENT

To acquire the necessary tools to understand the distinctive elements of typical national products and promote them in the global competitive market. In the third year, students can take courses entirely in English related to the internationalisation of business and the international business environment.

DOING BUSINESS WITH DATA

To go deeper into the use in strategic decision-making of information that can be extracted from large data collections and to apply the main quantitative models for decision support. The course proposes the study of mathematical and statistical models and their application in marketing and finance.





“Never consider study as
a duty, but as an enviable
opportunity.”

Albert Einstein



ADMISSIONS

Admission to the three-year Degree in Economics and Management is subject to passing the admission test, **compulsory for all** students. Those who pass the test before obtaining their high school certificate can **pre-register**, allowing them to take one of the reserved places on their chosen course.

The test can be taken in either the **4th or 5th year** of high school.

The test is designed to assess logical and text comprehension skills, as well as knowledge of some elements of basic mathematics, general culture and current affairs.



BURSARIES

There are bursaries based on **income and merit** (with I.S.E.E. certification) and scholarships based on **merit alone**, accommodation and canteen contributions awarded to students eligible for the Lombardy Region fund, and internship contributions from Varese Chamber of Commerce funds or private funds. It is possible to obtain total exemption from paying university fees through the competition for regional funding. The requirements for applying for the bursaries are available in the notices published on the website.

For further information, contact: dirstud@liuc.it



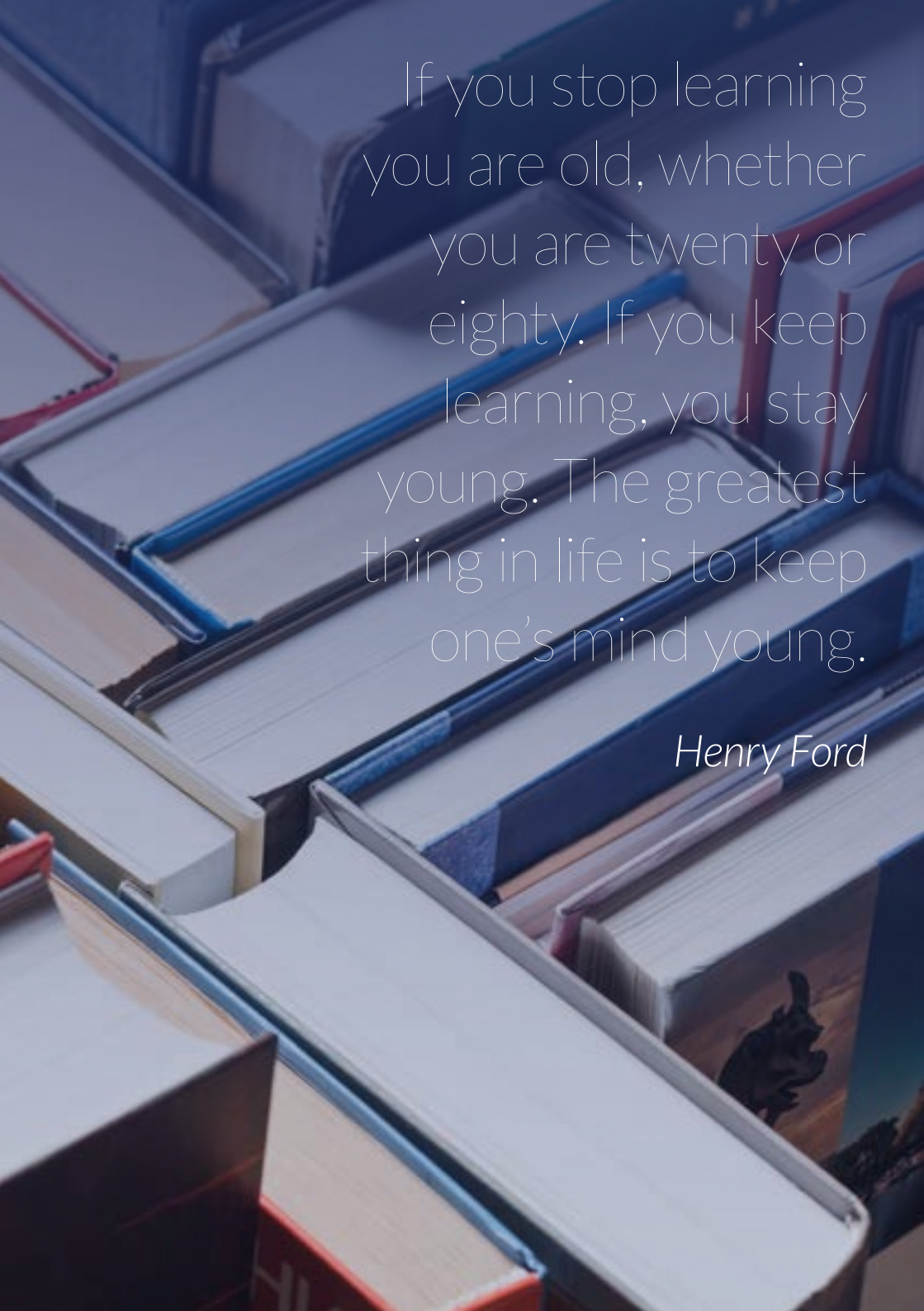
At LIUC, merit counts... and there are discounts!

Are you a good student? Come to LIUC, a **discount of EUR € 3,000** is waiting for you!

Hurry up and **pre-register**, places are limited!

Find out more





If you stop learning
you are old, whether
you are twenty or
eighty. If you keep
learning, you stay
young. The greatest
thing in life is to keep
one's mind young.

Henry Ford



STUDYING ABROAD

Internationalisation is one of the central aspects of LIUC's mission and activities. Thanks to **partnerships with 153 universities in 44 European and non-European countries**, all students can enjoy an international mobility experience (Erasmus, Exchange, Double Degree), representing added value for their professional and personal training. LIUC is an examination centre for the TOEFL and Cambridge Language Certificates.



CAREER SERVICE

Classroom training is complemented with the possibility of internships facilitated by the Career Service. Thanks to its relationships with 6,500 companies, the Career Service contributes to a quick and satisfying job placement, with **employment times of around two months after graduation**. From experiential activities to the personal career advisor, from simulated job interviews to internships, in Italy or abroad, and the Career Opportunity Day, contact with the world of work is a pillar of LIUC.



UNIVERSITY RESIDENCE

The Carlo Pomini University Residence is the ideal place to live the LIUC experience in the heart of the University. Away from the chaos and just a stone's throw from Milan. It has **250 rooms** (single and double), offers numerous recreational and social opportunities and allows Italian and international students to enjoy all the comforts of a structure designed on the model of a traditional Anglo-Saxon campus.



LIBRARY

The Mario Rostoni Library plays an active role in **supporting research and teaching** and in promoting the cultural growth of the university community and the region. Through numerous courses, the library offers students the opportunity to learn how to carry out research and make effective use of the available documentation.



TUTORING

Highly appreciated by students, tutoring is a **support** that involves individual or group meetings to clarify key concepts and refine study method.

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I-FAB LABORATORY

LIUC's i-FAB is a **1.1-scale simulated factory** designed according to "lean production" logic and applying the pillars of the industry 4.0 paradigm (Internet of Things, mobile and collaborative robots, data analytics, simulation, virtual reality and additive manufacturing). Through i-FAB, LIUC students can learn how to apply new concepts of industrial production to improve a company's operational performance.



DEBATE, critical thinking

Useful for developing the critical, argumentative and communicative skills that are fundamental for dealing with complex organisational contexts such as companies, debate is a didactic interaction between several people on a given topic, the reasons for argumentation must be supported through speaking skills and robust documentation.



LIUC Sport

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C.LAB by ComoNEXT – Innovation Hub with LIUC - Università Cattaneo

This meeting place between universities and businesses is a project and a physical space. It is aimed at students in order to stimulate, collect, evaluate and select innovative ideas with an entrepreneurial vocation to be developed through a mentoring process with ComoNEXT, an incubator certified by the Ministry of Economic Development.



WORKSHOPS WITH COMPANIES

Initiatives co-designed and co-managed by university and companies on topics that are an integral part of the curriculum. Classroom hours alternate with experiential activities in LIUC laboratories (computer or i-FAB) and in companies, working in groups on projects proposed by the companies.



LANGUAGE CENTRE

The centre coordinates and promotes training in foreign languages which are increasingly indispensable for operating in the world on both a personal and professional level.

The teachers are native speakers (French, English, Spanish and German). LIUC is an examination venue for some of the major accredited certifications.



INCLUSION AND WELL-BEING

The Counselling and Well-Being Department is an innovation that aims to help students acquire market responsive skills, looking at 'knowing how to be' and not just 'knowing how to do'.



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LIUC Alumni

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CONTATTI

BACHELOR'S DEGREE

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