

Summer summer program at MCI 2024- Management Center of Innsbruck)

From 01st June to 05th July 2024

Courses:

BUSINESS

The Digital Flow: How to sustainably design digital processes and future proof supply chains - 3 ECTS

Introduction to International Business - 3 ECTS

International Marketing - 3 ECTS

Data Science – An Overview - 3,5 ECTS (online)

ENTREPRENEURSHIP

Entrepreneurship - 3 ECTS

Financing Entrepreneurial Ventures - 3 ECTS

Innovation & Entrepreneurship in the Service Sector - 3 ECTS

INNOVATION

Innovation Strategy - 3 ECTS

Organizational Development in Change - 3 ECTS

Next Generation Leaders - Challenges in Family Firms - 3 ECTS

Tuition fee is waived to all students nominated by the Partner universities.

Except the course fees for Next Generation Leaders - Challenges in Family Firms

For further details and information please consult our short program website: <https://www.mci4me.at/en/international/short-programs>

Course booklet: [file:///C:/Users/Flagiello/Downloads/MCI%20Summer%20Program%20Course%20Booklet 2023-1.pdf](file:///C:/Users/Flagiello/Downloads/MCI%20Summer%20Program%20Course%20Booklet%202023-1.pdf)

Application deadline: 01st March 2024.

For more info: iflagiello@liuc.it

2 places available